

No. 26-07/2015-T&C-CM

Date: 07.10.2016

Circular T&C-CM No. 30/16-17

To


All CGMs- Telecom Circles/ Telephone Districts.

Sub: Promotional offer on the occasion of Diwali, under prepaid mobile services-reg.

On the occasion of Diwali, It has been decided by competent authority to launch Promotional offer under prepaid mobile services as under:-

Voice STV MRP in Rs. (Inclusive service Tax)	Existing Freebies	Freebies during the Promotional Offer Period from 15.10.2016 to 31.10.2016	Validity in Calender days (No change)
Rs.449	1400 Min Local/STD calls any net	1540 Min Local/STD calls any net	84
Rs.359	52000 Sec Local/STD calls any net	57,200 Sec Local/STD calls any net	60
Rs.201	26800 Sec Local/STD calls any net	29480 Sec Local/STD calls any net	28
Rs.159	20300 Sec Local/STD calls any net	22330 Sec Local/STD calls any net	30

2. All other terms and conditions would remain same.
3. The above tariff will be applicable as a promotional offer with effect from 15.10.2016 to 31.10.2016 on PAN India basis. . The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
4. This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on the approval of ECT vide Approval No.2500 dated 05.10.2016 in P&P-CM Cell file No.3-38/ECT/2015/P&P-CM(PT.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhama)
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) Sr. GMs/GMs (Nodal Centers- for info. and n/a pl.).
- 8) GM (VAS-Tech)/GM (NWO)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section - for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)